

# Product & features catalog



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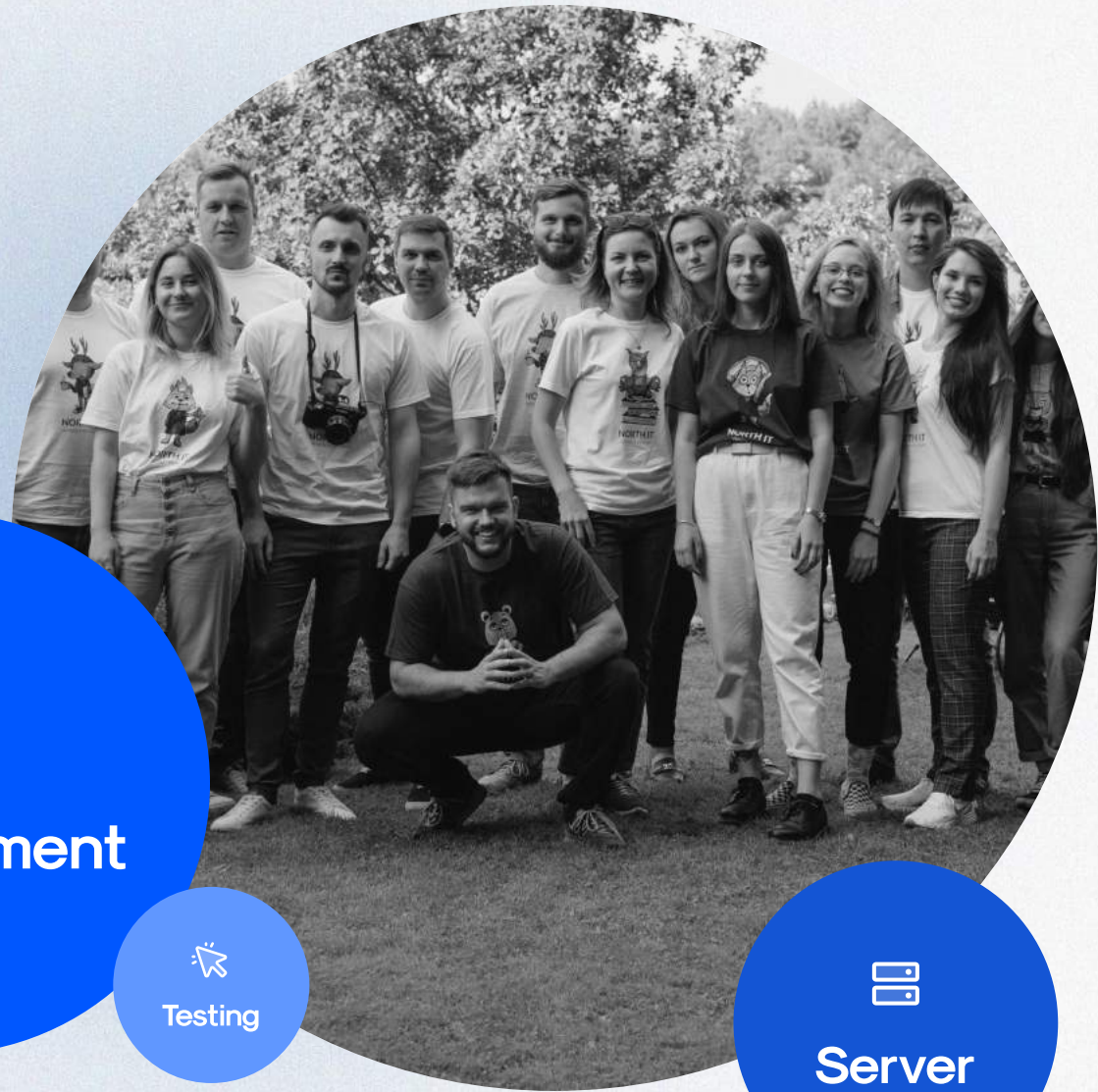
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# About us

North IT Group is a digital design and development studio. We create unconventional websites and apps with cool custom graphics, photos and animations.



Development



Design



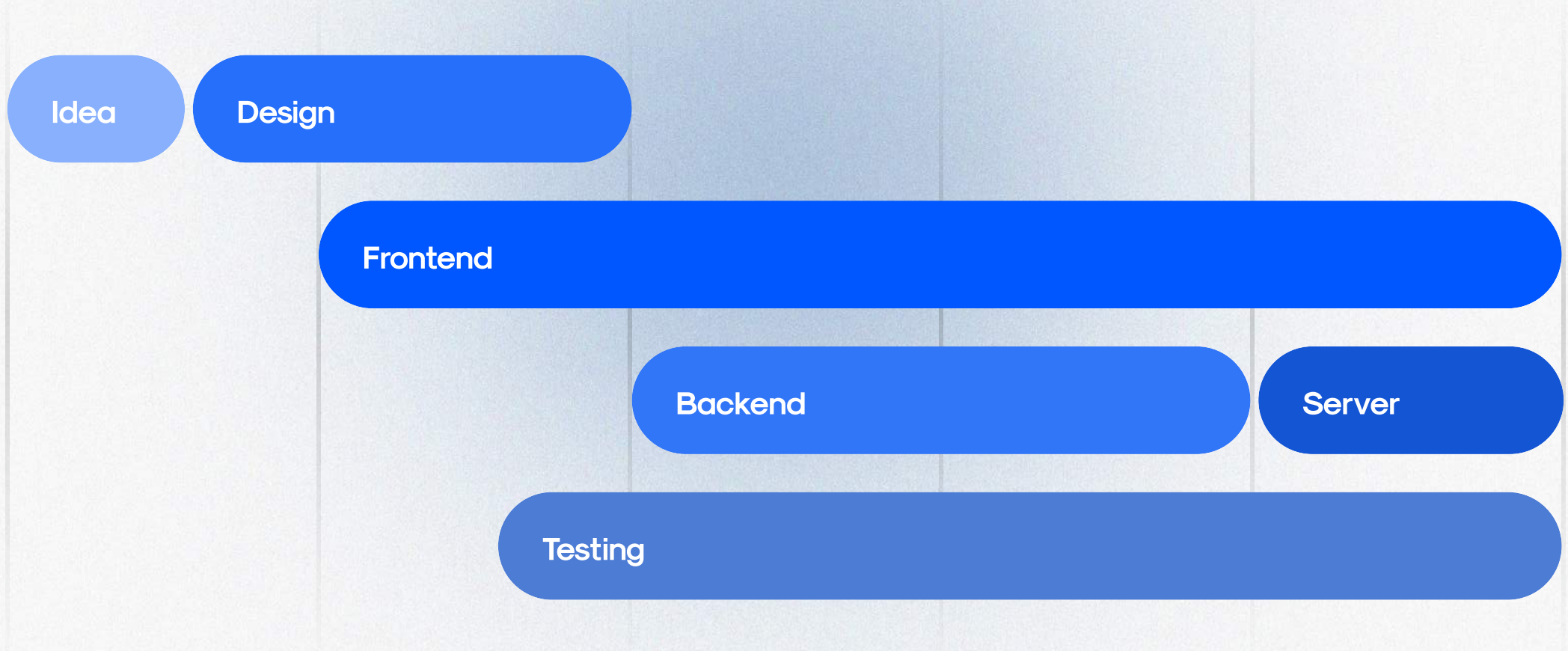
Testing



Server

# Work process

Throughout these stages, project management methodologies such as Agile, Waterfall, or hybrid approaches may be utilized to plan, execute, and control the project.





# Design

Design encompasses the process of creating systems, software, user interfaces, and technologies with a focus on functionality, usability, and aesthetic appeal.



## UX Design

UX Design is a multidisciplinary field that creates user-centered products, systems, or services. It involves understanding user needs, behaviors, and preferences and designing effective solutions



## UI Design

UI design focuses on the visual aspects of a digital product's interface, creating visually appealing and user-friendly designs that enhance the overall user experience



## Graphic Design

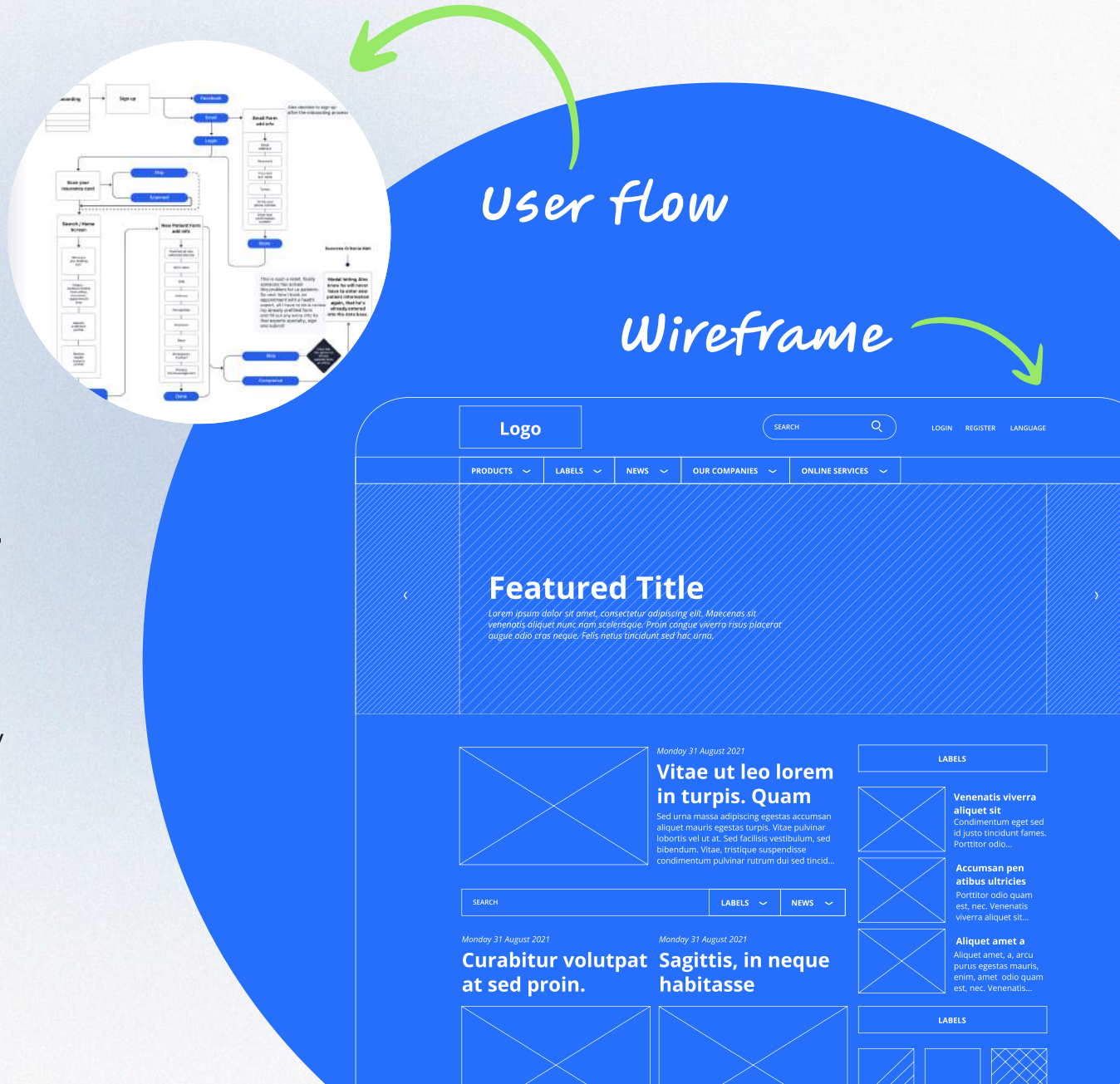
Graphic design is a creative discipline that involves creating visual content for various mediums, such as print, digital, and multimedia

# UX Design

UX Design includes usability, accessibility, visual design, interaction design, and information architecture.

The goal of UX design is to enhance user satisfaction and engagement by improving usability and enjoyment.

- **Desk research** is valuable for gathering insights, trends, best practices, and precedents relevant to a specific design project.
- **Wireframing** is a crucial step in the design process, as it allows designers to outline the structure and functionality of a product before moving into the finer details of visual design and content.
- **Prototyping** is the process of creating a preliminary version of a product to evaluate its functionality, user experience, and design concepts before finalizing the development.





# UX Design services



from €500

€50 per hour

## UX/UI audit for existing product

In-depth evaluation of the user experience and interface design of a live product, identifying strengths, weaknesses, and improvement opportunities for enhanced user satisfaction and productivity.

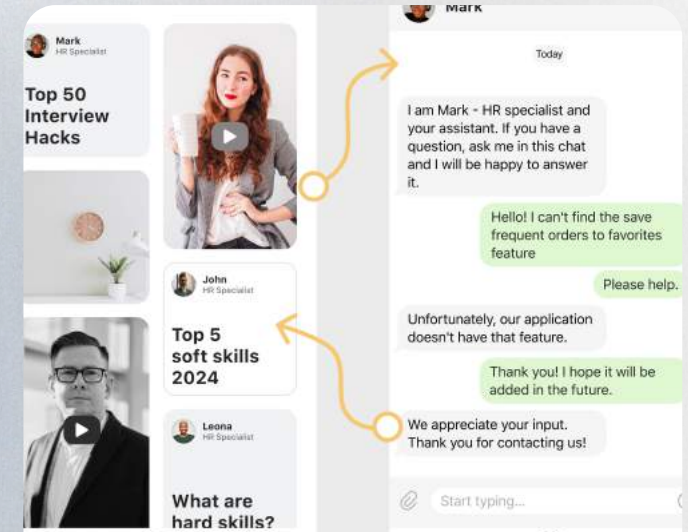


from €1000

€50 per hour

## The product roadmap

Creating a strategic plan with wireframe representations, features, and development timeline. This wireframing process facilitates alignment between stakeholders and guides the early design and development efforts.



from €3000

€50 per hour

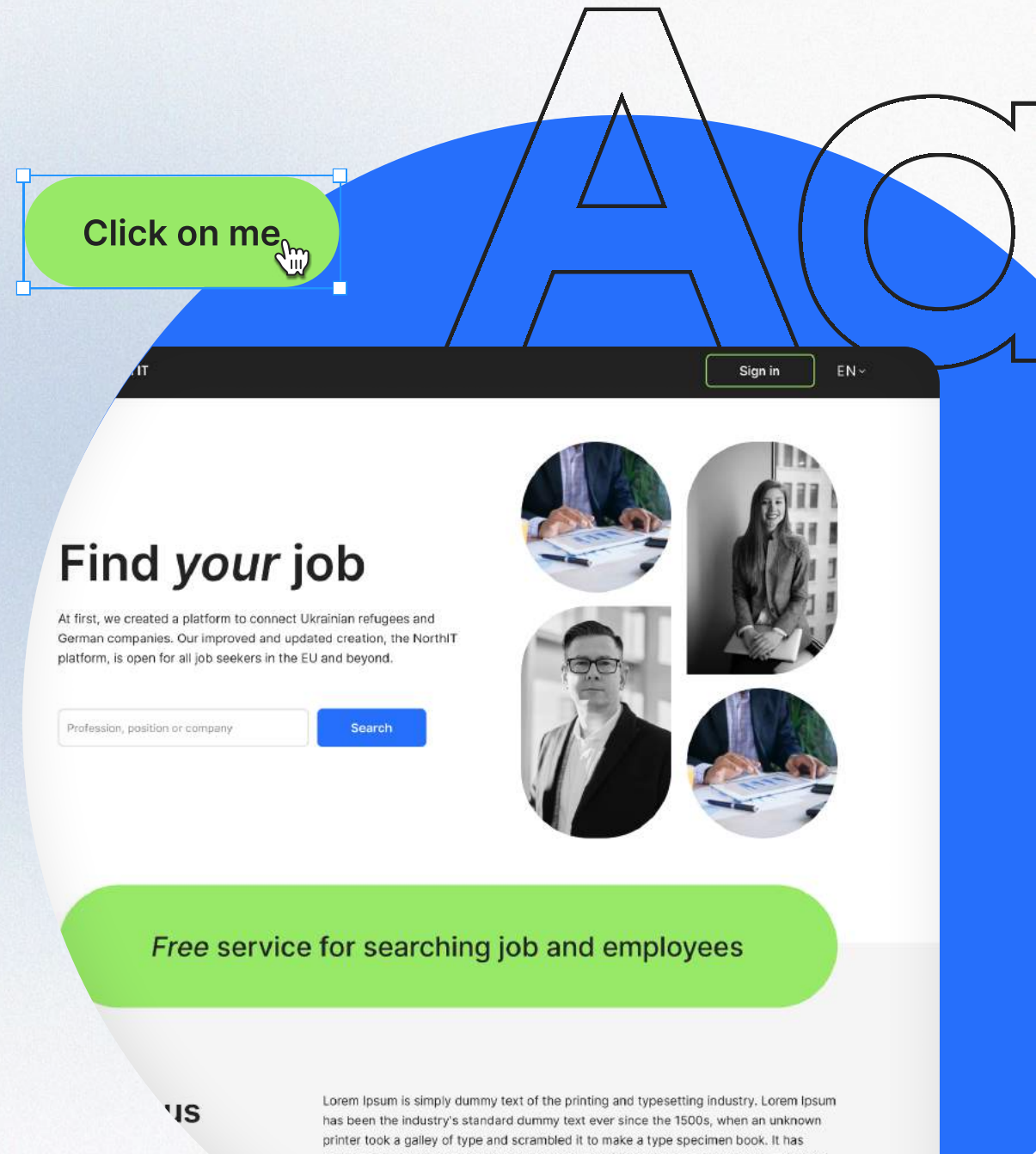
## Clickable Prototype in Figma

Development of an interactive model in the Figma design tool, allowing users to navigate and experience the simulated product interactions, aiding in validating design concepts and gathering valuable user insights.

# UI Design

UI designers consider factors such as typography, colors, icons, buttons, and other graphical elements to create an interface that is aesthetically pleasing and easy to navigate.

- **Visual elements selection** is valuable for gathering insights, trends, best practices, and precedents relevant to a specific design project.
- **Layout design** is a crucial step in the design process, as it allows designers to outline the structure and functionality of a product before moving into the finer details of visual design and content.
- **Prepering layouts to dev** is the process of creating a preliminary version of a product to evaluate its functionality, user experience, and design concepts before finalizing the development.





# UI Design services

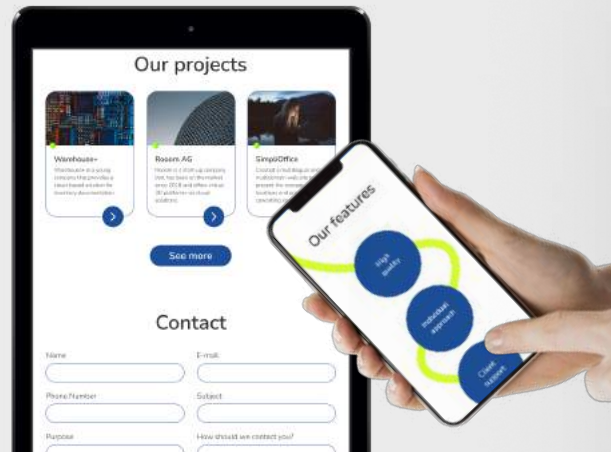


from €3000

€50 per hour

## User Interface (UI) Design for Web Applications

This service involves designing visually appealing and intuitive user interfaces for web-based applications. It includes creating layouts, navigation elements, color schemes, typography, and other visual aspects to enhance usability and user experience.

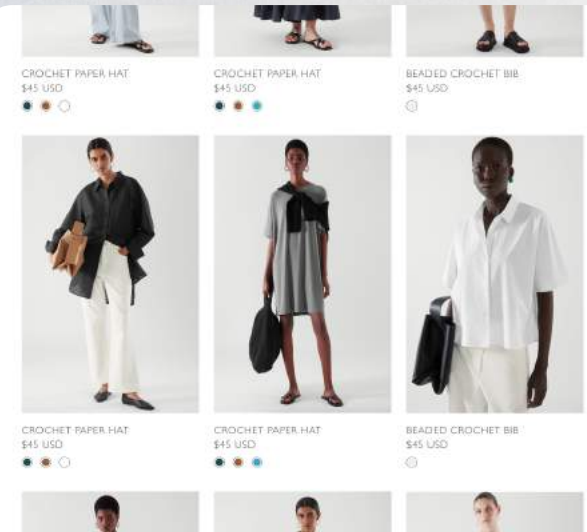


from €3000

€50 per hour

## Responsive Design Services

Responsive Design service involves designing interfaces that adapt and respond to different devices and screen sizes. It ensures that the user experience remains consistent and visually appealing across desktops, tablets, and mobile devices.



from €3000

€50 per hour

## UI Design for E-commerce Platforms

This services are geared towards creating compelling and user-friendly interfaces for online stores, product catalogs, shopping carts, and checkout processes. It involves focusing on user interactions, product presentation, and seamless purchase flows.



# Graphic Design

The end goal of graphic design is to facilitate communication and convey information in an aesthetically pleasing manner. This can include the design of logos, branding, marketing materials, publications, web design, and more.

- **Brand Design (Identity)** is the process of creating a visual and conceptual representation of a brand.
- **Logo design** is the process of creating a visual symbol that represents and embodies a brand, company, product, or service.
- **Design stationery/invoices/quotes** is a crucial aspect of branding and professionalism for any business, it's important to integrate the company's logo, color scheme, and other brand elements to ensure consistency and recognition.
- **Illustrations** design involves creating visual representations of concepts, ideas, and narratives through various artistic techniques.





# Graphic Design services



from €3000

€50 per hour

## Branding and Identity

This service involves creating visual elements that represent a company's brand, including logo design, color palettes, typography, and brand guidelines. It aims to establish a consistent and memorable brand identity across various marketing materials and platforms.



from €3000

€50 per hour

## Print Design Services

Print design encompasses a wide range of materials, including business cards, brochures, posters, banners, packaging, and more. This service focuses on creating visually appealing and effective designs for printed materials that align with the client's brand and marketing objectives.



from €3000

€50 per hour

## Digital Marketing & Advertising

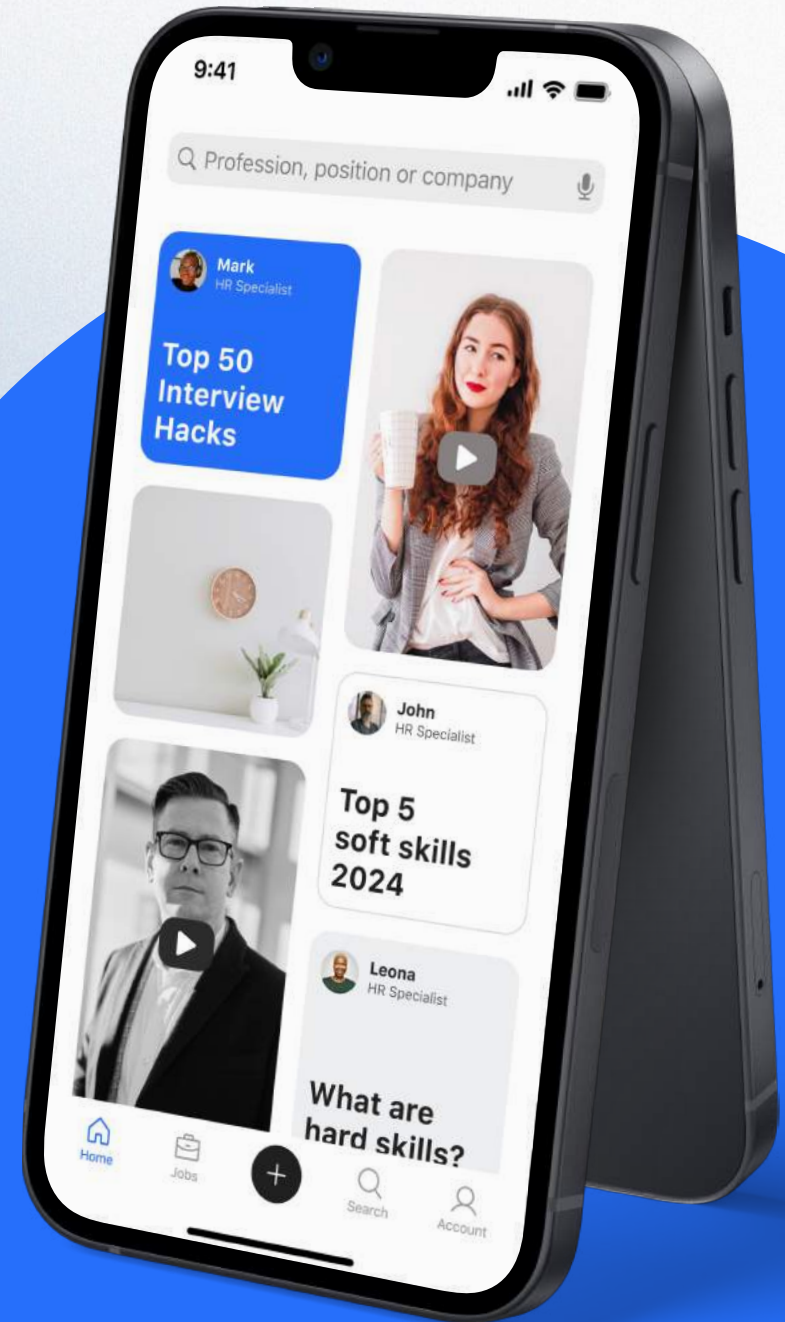
This service involves creating visual assets for digital marketing campaigns, including social media graphics, display ads, email templates, and other promotional materials. The goal is to create engaging designs that resonate with the target audience and effectively communicate the client's message.



# App Design

Mobile app design refers to the process of creating user interfaces (UI) and designing user experiences (UX) for mobile applications.

- **iOS** follows the Human Interface Guidelines (HIG). It often includes the use of navigation bars, tab bars, and bottom sheets.
- **Android** emphasizes material design which focuses on a clean layout, subtle animations, and meaningful use of color. It also has specific guidelines for elevation, padding, and typography.
- **Cross-platform** frameworks allow developers to write a single codebase for both iOS and Android apps, which can impact design decisions to ensure consistency across platforms.





# App Design services



from €3000

€50 per hour

## UI/UX Mobile Design

It focuses on creating visually appealing interfaces and seamless user experiences for mobile apps. It involves designing intuitive layouts, engaging visuals, and user-centric interactions to enhance usability. This process aims to prioritize user needs, and ensure efficient mobile app experience.

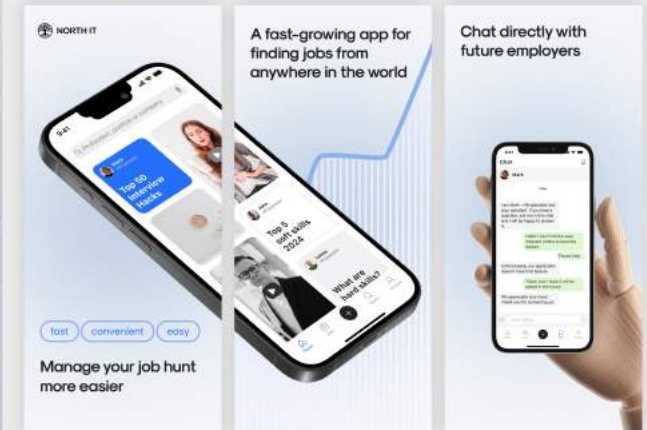


from €3000

€50 per hour

## Interaction Mobile Design

This service focuses on designing engaging and interactive elements within the app, such as animations, gestures, transitions, and micro-interactions. It aims to create a smooth and delightful experience for users while they navigate through the app.



from €3000

€50 per hour

## Design for marketplaces

Crafting compelling app icons and visually stunning designs tailored for the Play Store and App Store. Our designs aim to captivate users, drive downloads, and elevate brand visibility across mobile platforms.

# Development

This is everything a user sees and interacts with when they click on a link or type in a web address. It is the client-side part of a web application.



## Frontend

Front-end is a part of a website, web or mobile application that the user sees and interacts with. It includes the design, layout, graphics, animations, and functionality of the web page



## Backend

Backend is one of the key components of a web application, responsible for data processing, storage, and execution of operations that should not be displayed to the user.



## Testing

Quality Assurance (QA) involves systematic activities to ensure that products or services meet specified requirements and adhere to established quality standards



# Frontend

Front-end is a part of a website, web or mobile application that the user sees and interacts with. It includes the design, layout, graphics, animations, and functionality of the web page.

- **HTML** is used for structuring web content, **CSS** for styling, **TypeScript** for writing structured code in JavaScript, **JavaScript** for creating dynamic and interactive web applications.
- A frontend framework is a collection of pre-written code, tools, and libraries used to create the user interface and functionality of a web application or website. **We use:** Angular, React, and Vue.
- Frontend development tools include code editors like Visual Studio Code, version systems like Git, package managers like npm, task runners like Gulp, Grunt, and module bundlers like Webpack and Parcel.

Button\_primary

<tagname>

```
<head>
<meta charset="utf-8" />
<meta content="width=device-width" name="viewport" />
<meta content="IE=edge" http-equiv="X-UA-Compatible" />
<meta name="x-apple-disable-message-reformatting" />
<meta content="telephone=no,address=no,email=no,date=no,url=no" />
<title>First time / Confirm email + credentials</title>
<!--[if mso]>
  <style>
    * {
      font-family: sans-serif !important;
    }
  </style>
<![endif]>
<!--[if !mso]><!-->
<!-- <![endif]>
</style>
```

</tagname>

# Frontend services

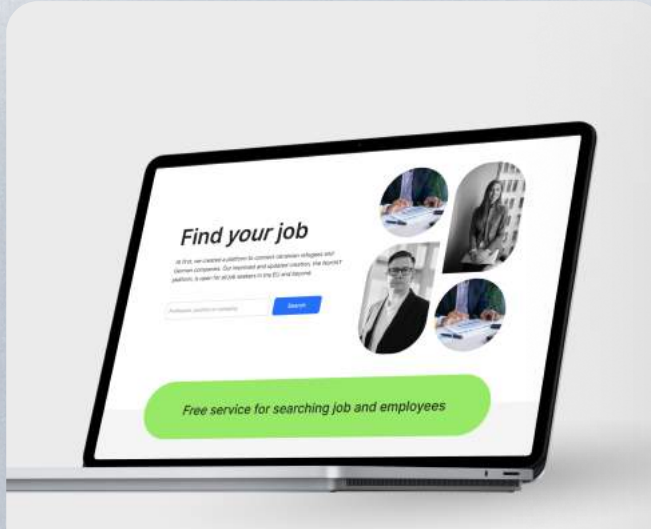


from €3000

€50 per hour

## Dynamic Prototype

A dynamic prototype models software or websites with interactive elements, allowing stakeholders to experience functionality before full development. It includes clickable elements, animations, and form inputs to test usability and validate functionality.

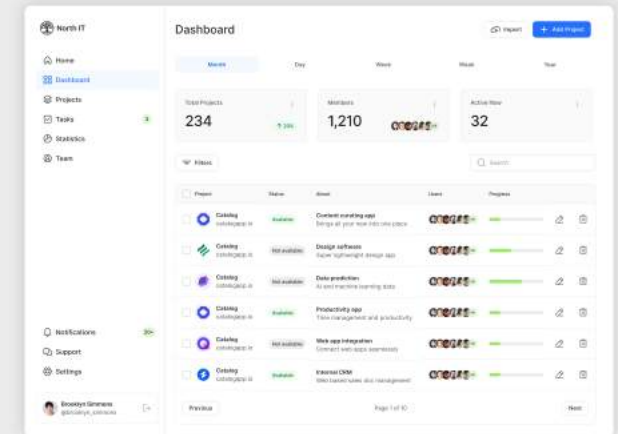


from €3000

€50 per hour

## One side Landing Page

A one-sided landing page presents all content in a single, long scroll. It's ideal for focused product promotions, marketing campaigns and event registrations, aiming to engage users without navigating multiple pages.



from €3000

€50 per hour

## Admin Panel Integration

Integrating Strapi with a one-sided landing page enables efficient content management. Updates to the landing page content can be made independently of the front-end code, providing greater flexibility and scalability in content management.



# Backend

Backend is one of the key components of a web application, responsible for data processing, storage, and execution of operations that should not be displayed to the user. In backend development, we prioritize stability and performance.



## Database (PostgreSQL, MySQL, MongoDB)

Provides access to information that can be stored, retrieved, and modified. In other words, it's where data is structured and stored. We have experience with all modern databases , Elasticsearch, and others), helping to select the type, design efficient architecture according to project requirements, and use indexing and optimized queries.



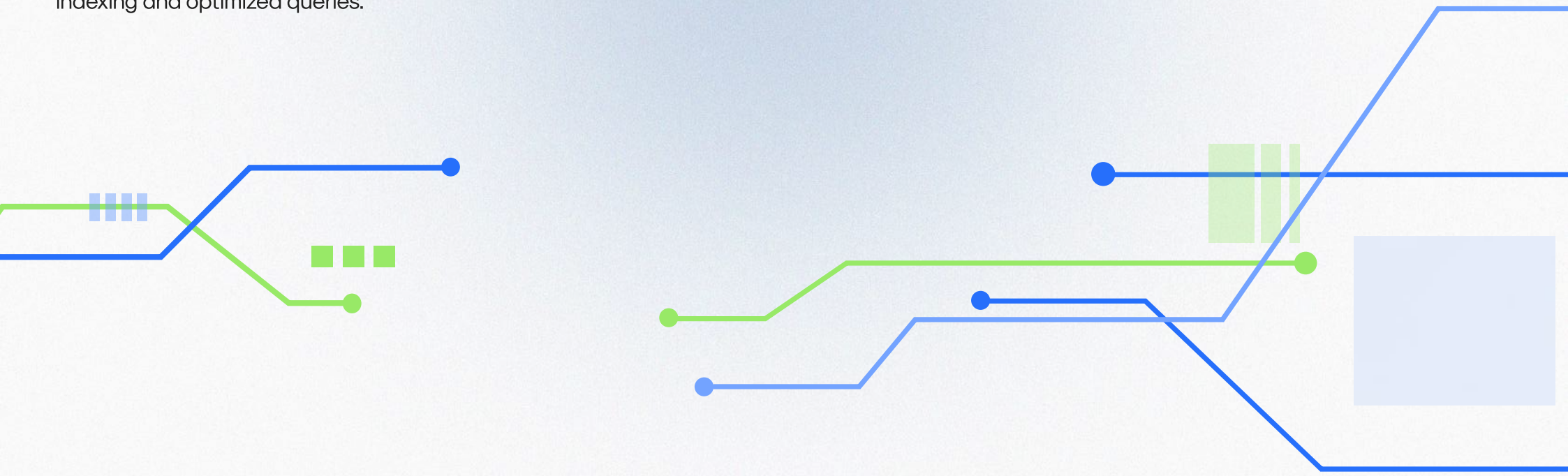
## API

Allows the use of backend's complex functions through simple requests or by creating a connection. Typically, APIs are used by frontends, but sometimes different backend services also communicate with each other. An ideal API consists of convenient, consistent, and well-documented endpoints, which is what we create.



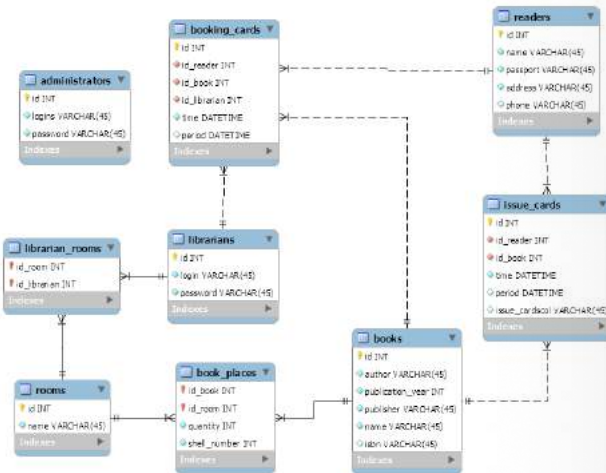
## Server Software

Contains all the logic of data processing hidden from users. We build the backend using popular programming languages (Python, PHP, Golang), modern frameworks (FastApi, Django, Laravel), and various other crucial tools, achieving exceptional.





# Backend services

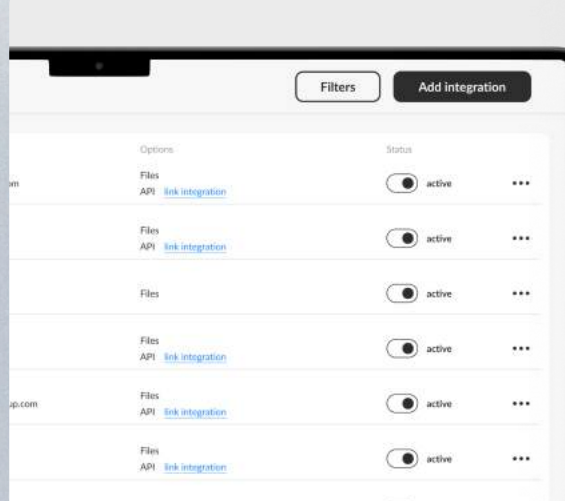


from €3000

€50 per hour

## Database Management

This service involves designing, implementing, and maintaining efficient database systems to store and manage data effectively. It includes database architecture design, query optimization, and ensuring data security and integrity.

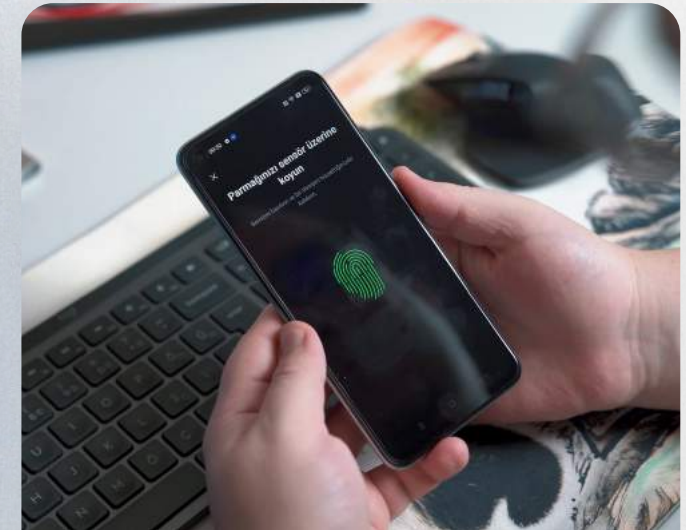


from €3000

€50 per hour

## API Development/Integration

Back-end development services encompass creating robust APIs to facilitate communication between different software systems. It involves designing and developing RESTful or GraphQL APIs and integrating them with various front-end applications or third-party services.



from €3000

€50 per hour

## Security and Authentication

This service focuses on implementing robust security measures, including user authentication, encryption, and data protection. Back-end developers ensure the confidentiality, integrity, and availability of data by implementing security best practices and standards.



# App development

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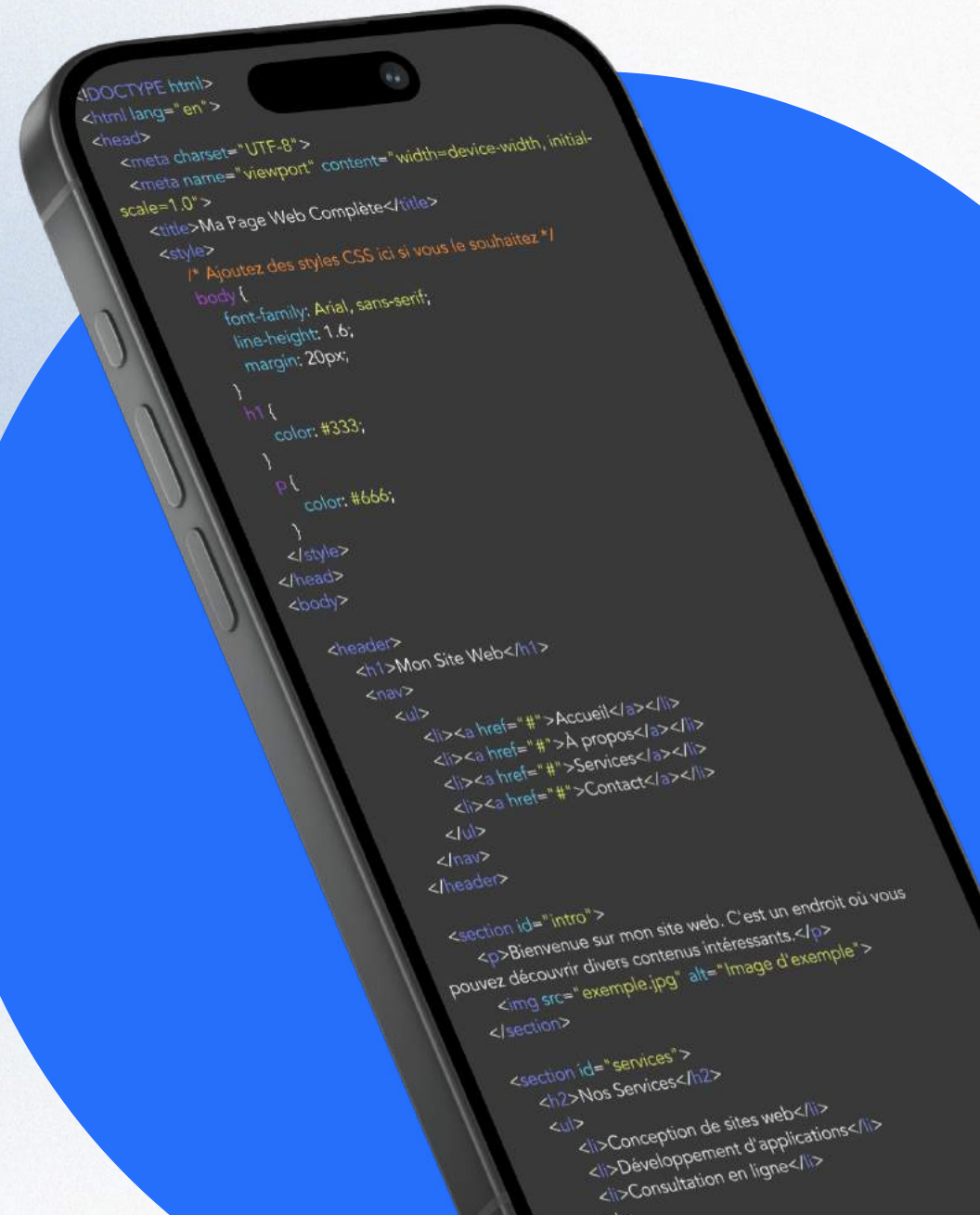
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Frontend development tools include code editors like Visual Studio Code, version systems like Git, package managers like npm, task runners like Gulp, Grunt, and module bundlers like Webpack and Parcel.



# App development services



from €10000

€50 per hour

## iOS mobile app

This service involves UI/UX designing. Code in Swift/Objective-C. Implement functionality, integrate APIs. Testing (ensure components function correctly, perform integration testing). Deployment (preparing app, for submitting for App Store review).

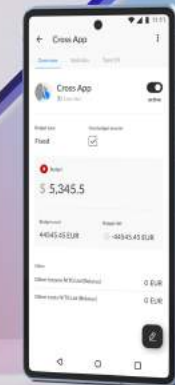


from €10000

€50 per hour

## Android mobile app

This service involves UI/UX designing. Code in Java, Kotlin. Implement functionality, integrate APIs. Testing (ensure components function correctly, perform integration testing). Deployment (preparing app, for submitting for Google Play Store review).



from €12000

€50 per hour

## Cross-platform mobile app

This service involves UI/UX designing. Code in Flutter hybrid framework. Implement functionality, integrate APIs. Testing (ensure components function correctly, perform integration testing). Deployment (preparing app, for submitting for App Store and Google Play store review).



# Testing

Quality Assurance (QA) involves systematic activities to ensure that products or services meet specified requirements and adhere to established quality standards. It emphasizes prevention and continuous improvement.

- **Types of QA:** manual testing, automated testing, performance testing, security testing, usability testing, and regression testing to ensure software quality and functionality.
- **Tools for QA :** management tools TestRail, automation testing tools Selenium, load testing tools JMeter, security testing tools Burp Suite defect management tools JIRA





# Server and infrastructure

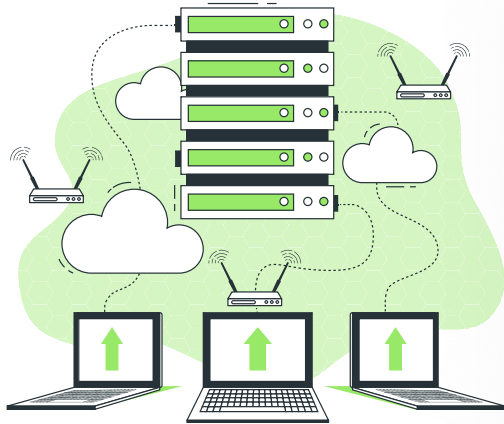
Server and infrastructure services are the foundational components that enable the operation of software applications and the delivery of digital services. This includes physical and virtual servers, networking, storage, cloud computing platforms, and related technologies used to support IT operations and application deployment.

- System administration includes software management, user account administration, performance monitoring, and issue resolution.
- IT support involves fixing users technical issues, such as problems with software, hardware, and networks, providing guidance, and supporting IT services.
- App deployment involves the process of planning, packaging, distributing, and installing the application onto various servers, devices, or cloud environments.





## Server and infrastructure services



from €4000

€60 per hour

### Cloud Infrastructure and Deployment Automation

Automate cloud deployment using Terraform. Utilize AWS components (ELB, S3, ECS, SES, CloudFront, CloudWatch, Cognito, Route 53) for high availability. Manage Kubernetes clusters, set up monitoring/logging, integrate secrets with HashiCorp Vault.



from €3000

€75 per hour

### Security and Compliance Solutions

Configure intrusion detection systems (Snort) and Web Application Firewall (ModSecurity). Manage mass mailing solutions and address high spam rates. Automate tasks with Bash scripts. Set up proactive monitoring using Zabbix. Provide Microsoft 365 administration.



from €3000

€60 per hour

### Application Performance and Reliability Enhancement

Deploy, service web hosting solutions via Plesk for efficient management. Emphasize reducing maintenance and provider costs, improving app security, increasing app speed, enhancing app reliability, modifying the app for further development, migrating to provider.

# Features

Enhance your website or platform with our seamless feature implementation services. Whether you have an existing site or a platform developed from scratch, we can integrate new features to elevate your digital presence. Let's explore the potential together!

## Payment options

€1500

The payment option feature enables secure and convenient transactions, supporting various payment methods for seamless user experience.

### Payment method

☐


☒


☐


☐ Invoice

### Payment details

Card number\*



Expiry date\*

CVV Number\*

## User area

€1500

Dedicated space where users can manage their accounts, personalize settings, access exclusive content and interact with specific functionalities

### Apply for a temporary ban on stopping

Name\*

Last name\*

Telephone\*

E-mail\*

☐ I have read the [privacy policy](#) and accept it.
 

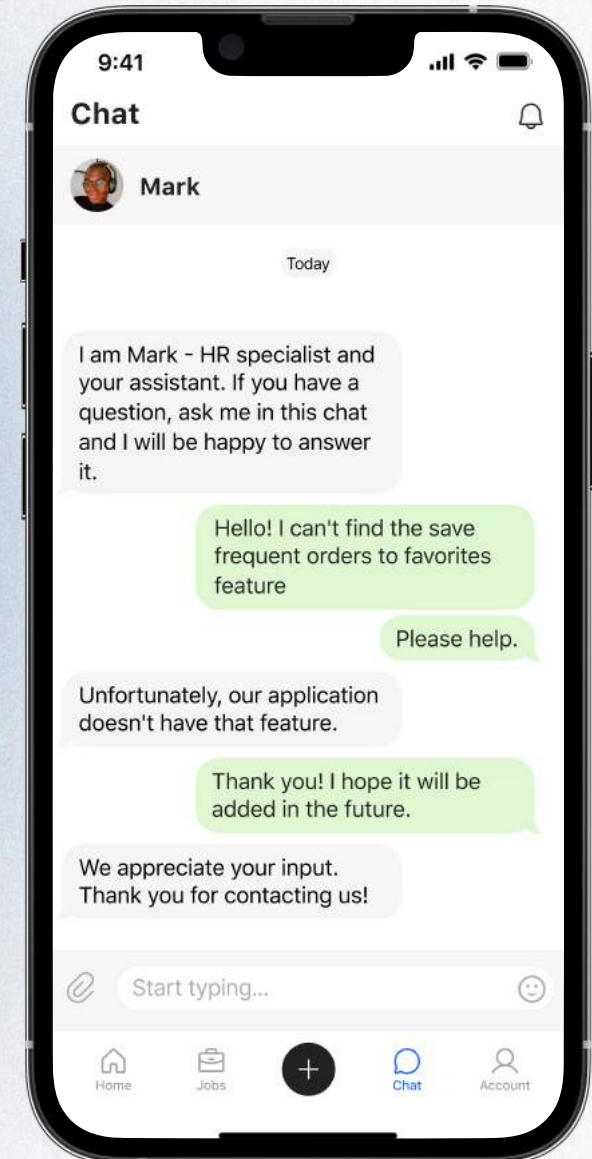
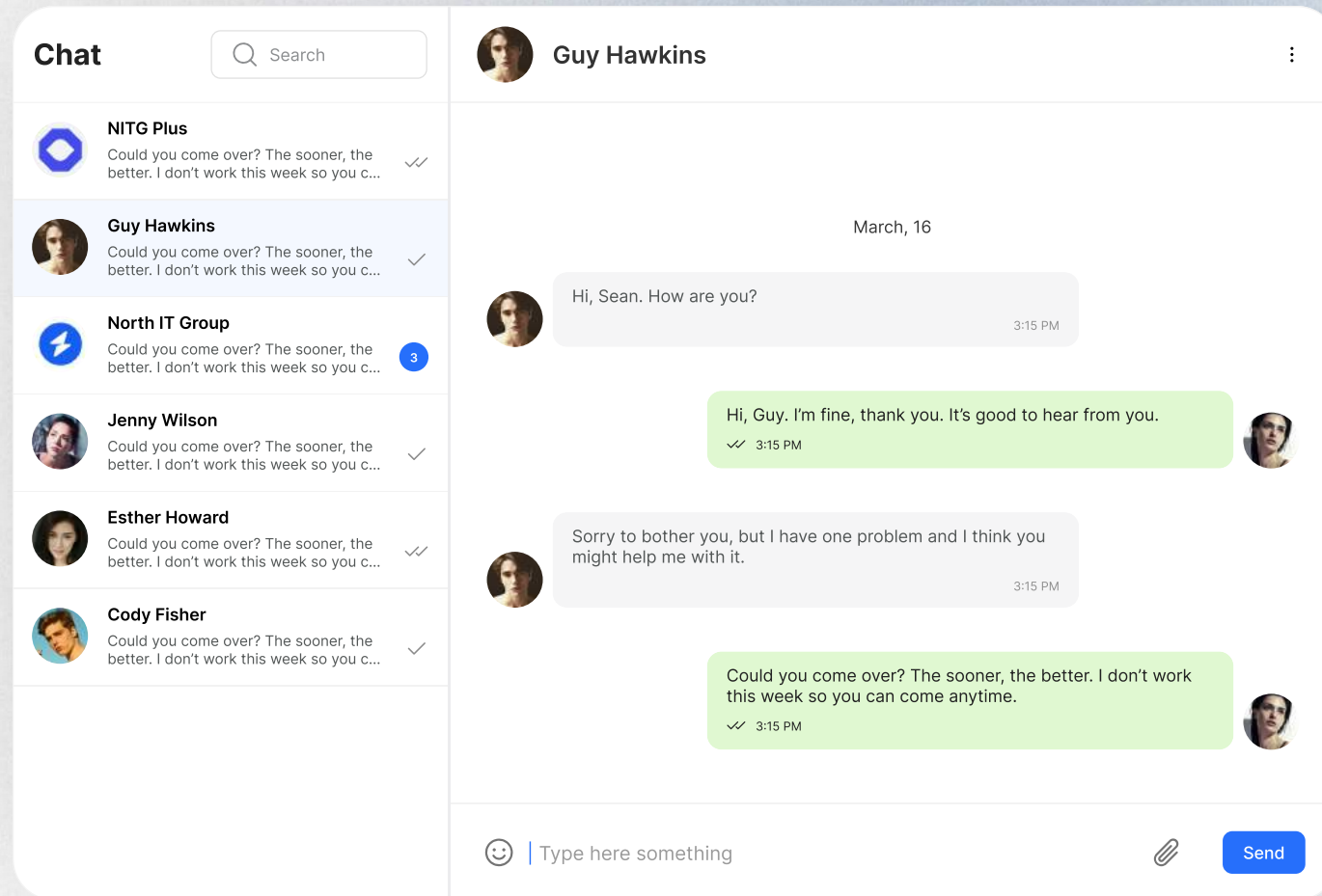
Cancel

Send inquiry



## Chat €7500

Facilitating real-time communication between users, enabling seamless interaction and quick resolution of queries. Also with AI implementation option



# CMS

**from €2500**

This ensures that the content is optimally tailored to your target group and business goals.



**Stress-free full-service private  
relocation - Germany-wide**

May 10, 2023



A side dish brings it

May 01, 2023



Reasonable price-performance ratio

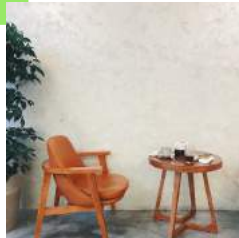
April 24, 2023

7



### Professional reasons for a move

April 20, 2023



## Storing your furniture

April 16, 2023



Reasonable price-performance ratio

April 04, 2023

7

## Permissions management

**from €2500**

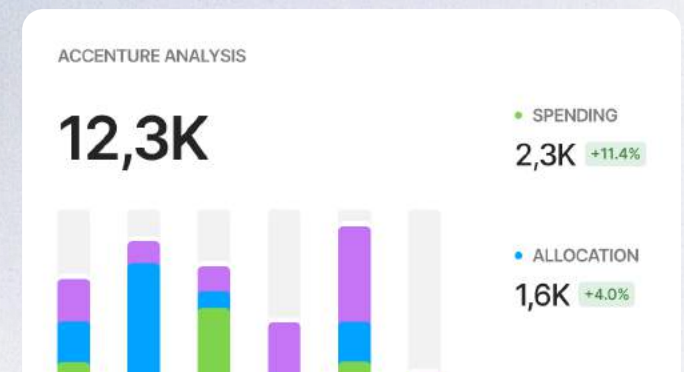
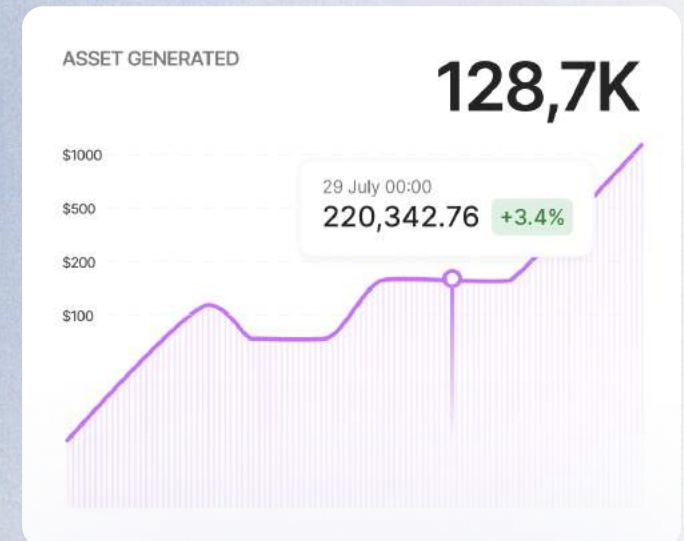
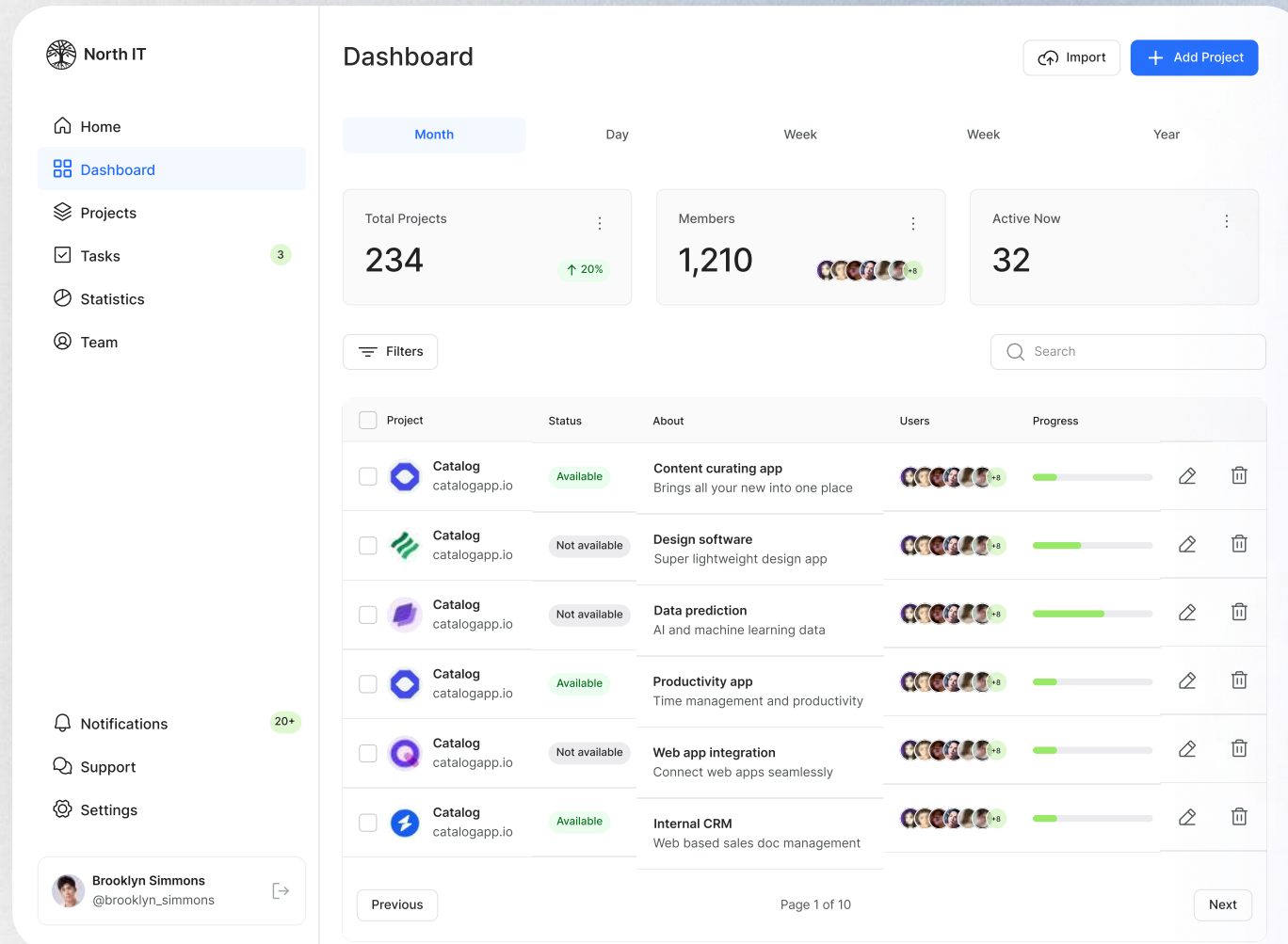
Allows admin to control users access to resources based on roles and responsibilities, ensuring security and confidentiality

[illegible]



## Customized dashboards from €1000

Ability to personalize users interface by choosing and arranging widgets, reports and data visualizations for monitoring and quick access to key information



## Event management with calendar from €1000

Allows users to schedule, organize, and track events, appointments, and deadlines effectively, providing a visual representation of time-sensitive tasks

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	01	02
03	04	05 Call with Denis 10:15	06	07	08	09
10 PM/Design meeting 10:15 Call with Stephan ... 10:15 Call with Olga 10:15	11	12	13 Daily Meeting 10:15 Call with Denis 10:15	14 Daily Meeting 10:15	15	16
17	18	19 PM/Design meeting 10:15	20	21 Daily Meeting 10:15 Call with Denis 10:15	22	23
24	25 PM/Design meeting 10:15 Call with Stephan ... 10:15 Call with Olga 10:15	26 Daily Meeting 10:15 Call with Olga 10:15	27	28	29	30
31	01	02	03	04	05	06

**24/04/2021**

Subject to discussion on the call or by email

**03:04 (in 16 days)**

**24/04/2021**

Subject to discussion on the call or by email

**03:04 (in 16 days)**

**24/04/2021**

Subject to discussion on the call or by email

**03:04 (in 16 days)**

**24/04/2021**

Subject to discussion on the



## Contacts management

from €1000

Organize and store contact information, facilitating easy retrieval, tracking interactions and managing relationships


## Email sender

from €1500

Enable users to compose, send and manage emails efficiently, including options for formatting, attachments, and tracking

Addresses
Tags
Contact journal
Events
E-mails
Contact persons

Standart
Additional


**Herr**  
Stephan Hoffmann

**Company**  
North IT Group

**Phone**  
+375 (29) 459-00-99

**Fax**  
+375 (29) 459-00-99

**Contact number**  
+375 (29) 459-00-99

**E-mail**  
hoffmann@gmail.com

**Tax number**  
75856

**Web site**  
www.northitgroup.com

**Address type**  
Main

**Address Name**  
Address name

**Sender Set**  
Sender Set

**Payment Method**  
Card

**Payment target**  
10

**Additional address 1**  
6391 Elgin St. Celina, Delaware 10299


**Additional address 2**  
4517 Washington Ave. Manchester, Kentucky 39495


**Country**  
USA


**City**  
Manchester


**Street**  
Elgin St.


**Postal code**  
234 567



**Personal home address**  
Other/post


 hoffmann@gmail.com


 +375 (29) 459-00-99



**Stephan Hoffmann 2**  
Other/billing

 s.hoffmann@gmail.com

 +375 (29) 459-00-99


**Stephan Hoffmann 3**  
Other/post

 hoffmann@gmail.com

 +375 (29) 459-00-99

+ Add new

### E-mail Sender

1 Select Tags

Tag Group  
543545

2 Add tag if unsubscribe

Select template  
543545

3 Unsubscribe page template

Select template  
543545

Cancel

Send

## Notification management

from €1500

Enable users to customize and receive timely alerts, updates and reminders, ensuring efficient communication

### Your notifications

✓ Mark all as read

View all

Mentions 3



@example\_nickname  
followed you now



@example\_nickname  
followed you now



@example\_nickname  
followed you now



@example\_nickname  
followed you now



@example\_nickname  
followed you now



## Documents management

from €1500

Allow users to store, organize, and retrieve documents, ensuring version control, sharing, and collaboration for efficient information management

Search

Filters

Create offer +

NUMBER ▾	STATUS ▾	DATE ▾	SUM ▾	COMPANY ▾	NAME ▾	
OF-2021-00001	ordered ▾	12/04/2021	\$1000	North IT Group	Denis Friederich	...
OF-2021-00001	ordered ▾	06/04/2021	\$543	North IT Group	Denis Friederich	...

## Helpdesk

from €1500

Provide a centralized platform for users to submit, track, and resolve support requests/issues for responsive customer service and technical assistance

Profile

Profile settings

Support Requests

@ 24/04/2022  
12:34

New

Other

I can't find a tab in the calendar where I can change the date, time and place of a meeting that is scheduled on several different dat...

@ 22/03/2022  
16:33

In progress

Broken template for invoice

The problem remains the same as a couple of days ago

@ 20/03/2022  
11:12

In progress

Broken template for invoice

When filling out a template for an invoice, I wanted to change the company logo. After I did this, all the data in the template was los...

@ 24/04/2022  
12:34

New

Other

I can't find a tab in the calendar where I can change the date, time and place of a meeting that is scheduled on several different dat...

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# Services I need

- ☐ UX/UI audit for existing product
- ☐ The product roadmap
- ☐ Clickable prototype in Figma
- ☐ User Interface (UI) design for web applications
- ☐ Responsive design services
- ☐ UI design for E-commerce platforms
- ☐ Branding and identity
- ☐ Print design services
- ☐ Digital marketing and advertising
- ☐ UI/UX mobile design
- ☐ Interaction mobile design
- ☐ Design for marketplaces
- ☐ Dynamic prototype
- ☐ One side landing page
- ☐ Admin panel integration
- ☐ Database management
- ☐ API development and integration
- ☐ Security and authentication
- ☐ iOS mobile app
- ☐ Android mobile app
- ☐ Cross-platform mobile app
- ☐ Cloud infrastructure and deployment automation
- ☐ Security and compliance solutions
- ☐ Application performance and reliability enhancement

**Do you have an idea for a project?  
Write to us:**

**office@northitgroup.com**